

Data Privacy in the Big Data Era

Tuesday, 4 June 2019 (Auckland) and Tuesday, 11 June (Wellington)

The technology and promise of big data, together with algorithms and artificial intelligence, have revolutionised our society. They bring not only new opportunities, but also risks, to the way we live, work and make decisions. In private business and in the public sector, these evolving technologies have been used for the purposes of profiling, monitoring, predictive analysis and risk calculation. At the same time, we, as individuals, have become digitised data selves. More worrying, the proxy data self can dictate the life of the corporeal self, as we have seen in the practice of financial credit scoring or social credit scoring.

This timely lecture explores data privacy protection for the digitized persona, focusing on the challenges brought by profiling. The speaker argues that we should move from a pure opt-in consent regime to an accountability model for big data analytics.

About the 2018 Legal Research Foundation Visiting Scholar

Anne S.Y. Cheung is a professor at the Department of Law, the University of Hong Kong. She received her legal education at the University of Hong Kong (LLB), the University of Toronto (JD), University of London (LLM) and Stanford University (JSD). She has taught Media Law, and Law and Society. Her research interests include freedom of expression and privacy, focusing the challenges brought by the internet and technology. Her recent projects are on cyberbullying, and China's social credit system. She has been a committee member of the Hong Kong Press Council and a member of the Academic Advisory Council of the Humboldt Institute for Internet & Society, Berlin, Germany. She was a visiting professor at the Harry Radzyner Law School (IDC, Israel), Tsinghua University (China), University of Ottawa (Canada), Academia Sinica (Taiwan) and Hans Bredow Institute of the University of Hamburg (Germany). She is on the editorial board of the *Journal of Media Law*, *International Journal of Law in Context* and *Media & Arts Law Review*.



Anne's writings have been published in the *Harvard Journal of International Law* (Online)(selected as Feature Article); *Computer Law and Security Review*; *International Data Privacy Law*; *Journal of Comparative Law*; and *Journal of Media Law*. She is the author of *Self-Censorship and the Struggle for Press Freedom in Hong Kong* (Brill 2003), the author and co-editor of the book *Privacy and Legal Issues in Cloud Computing* with Rolf H. Weber (Edward Elgar Pub. UK 2015). Her most recent works include "Moving beyond Consent for Citizen Science in Big Data Health Research," 16 (1) *Northwestern Journal of Technology and Intellectual Property* 15 (2018); and Anne SY Cheung and Wolfgang Schulz, "Reputation Protection on Online Rating Sites," 21 *Stanford Technology Law Review* (2018, forthcoming).

Date / Time	5pm to 6.30pm, Tuesday, 4 June (Auckland) 5.30pm to 7pm, Tuesday 11 June (Wellington)	<p>The Legal Research Foundation is grateful to the 2019 Visiting Scholar sponsor:</p> 
Venues	<p><u>Auckland</u></p> <p>Decima Glenn Lecture Theatre, OGGB, University of Auckland Business School, 12 Grafton Road</p> <p><u>Wellington</u></p> <p>Lecture Theatre 3, Old Government Buildings, Faculty of Law, Victoria University of Wellington</p>	
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